

Industry Digital Data Framework Workshop

Adelaide – Thursday 17 May 2018

Attendees:

Johnathon Davey (SIV), Brad Duncan (LEFCOL), Alex Ogg (WAFIC), Eric Perez (QSIA), Emma Woodcock (TSIC), Katherine Winchester (NTSC), Matt Koopman (Fishwell), Aaron Irving (NAC, PPA), Nathan Bicknell (SA MFA), Renee Vajtauer (CFA), Tom Cosentino (SRL), Justin Phillips (Consultant), Tricia Beatty (NSW PFA), Rohan Rainbow (P2D – consultant), Simon Dick (Deckhand) Patrick Hone (FRDC), Crispian Ashby (FRDC), Nicole Stubing (FRDC), Chris Izzo (FRDC) and Jok Bok (Facilitator).

Apologies: Julian Harrington (TSIC), Jane Lovell (SIA), Matt Taylor (WRLC), Dean Lisson (ACA), Rachel King (ACPF), Martin Exel (Sub-Antarctic IPA), Malcom McNeil (Sub-Antarctic IPA)

Key discussion points:

- The landscape in which we operate is changing with regards to data collection, with fragmented developments pertaining to digital initiatives (such as electronic reporting) (being led largely by regulators).
- The option of staying still is not an option.
- The workshop identified the need for industry to develop a leadership position on the electronic capture, management and use of data, noting it is on the horizon.
 - Noted the benefits of an industry led data strategy will allow industry to advocate the facts as opposed to being relatively data poor (aside from individual operations).
 - Will also allow for future cost and administrative savings, and avoid duplication.
- Desire for a harmonised approach for the use and collection of data - broader than the capture of fisher specific information.
 - However, a challenge is the attitudes and trust around data between all parties.
- The meeting agreed that there is a need to better understand options for ownership of collected data and what the legal requirements were for data management, including:
 - Privacy
 - Access – who can access data and under what license agreements
- The group noted that currently there were over 130 different catch and effort log books for the fishing jurisdictions across the country, each with their own particulars.
 - The group were informed of the different stages each jurisdiction is at with regards electronic data collection.
 - The findings of this project will be published on the FRDC website upon completion
- It was agreed to focus on “bite” sized developments given the complexity of getting change agreed to.
- The participants were given a suite of presentation on different elements of electronic data collection, including the operation of the Deckhand App, the supply chain data capture and traceability mechanisms implemented by the Lakes Entrance Fishermen’s Co-op and the work being undertaken and data capture methods available through OLRAC.
- Dr Rowan Rainbow (Project Leader – Precision to Decision Agriculture project) also presented the group with an overview of the Precision to Decision project: Accelerating Precision Agriculture to Decision Agriculture(<https://www.crdc.com.au/precision-to-decision>)
 - Focused on the recommendations
 - The group discussed whether there is a need for seafood to engage in the P2D

discussions (with NFF) or to undertake a similar review for our industry.

The participants agreed on the following:

1. Urgent need to communicate across industry why being pro-active in the move to electronic data capture is needed.
 - a. Provide a similar seafood specific presentation to Industry Councils (with current measures) to set out the opportunity, current activity, possible issues and what is now happening, including identifying 'what should you do?'
 - b. Perhaps - provide a generic presentation for industry reps to use to take to their board, stakeholders etc.
2. Develop and socialise a number of case studies to disseminate information on what has been successful and what is possible in this space.
3. To coordinate activities nationally, there is a need to resources accordingly - need someone dedicated to this.
4. Industry need to be on the front foot with government - suggestion that there is a policy about this is what industry wants as part of this.
 - a. To further this, there needs to be funding committed to establish a legal understanding of:
 - i. The facts behind Data legal dimensions in Australia?
 - ii. With regards fishery data, when does industry/government/etc own data?
 - iii. Data security options and frameworks.

High level outcome:

- Development of a seafood digital strategy
 - a. Discussion around who takes lead on developing strategy – or do we engage someone who has experience on commercial service delivery (need to consider appropriate skills base)
 - i. Establish a national governance/strategic group – need to have the time and be resourced – will need outsider expertise
 - ii. Have a wider consultative group that are kept in the loop – eg SIA/State & Territory/Sectors/Operators
 - b. Needs to be 2-3 pages
 - c. What are the key elements of the strategy that need more information