



FRDC

2016 WORKSHOP SURVEY RESPONSES

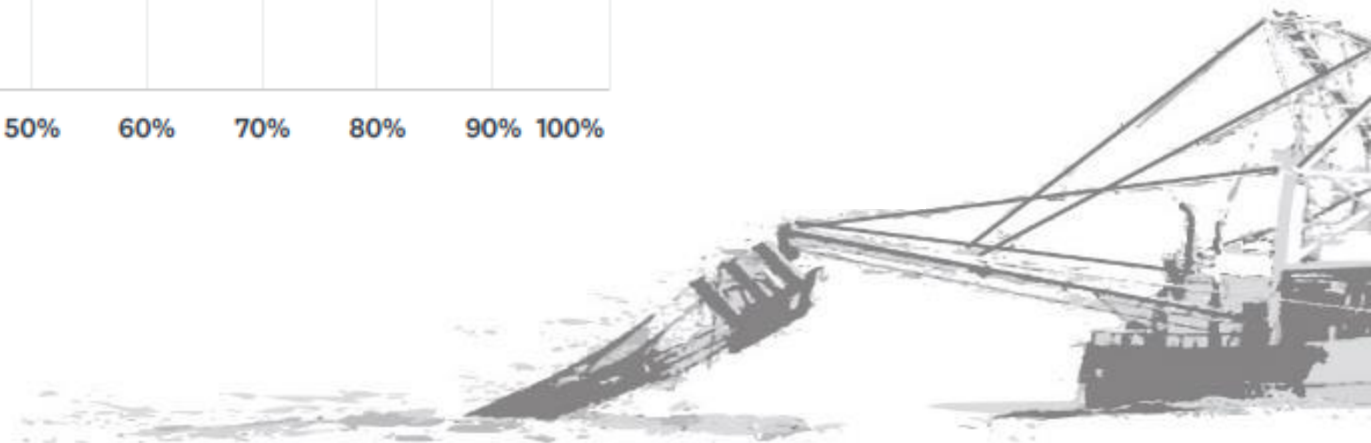
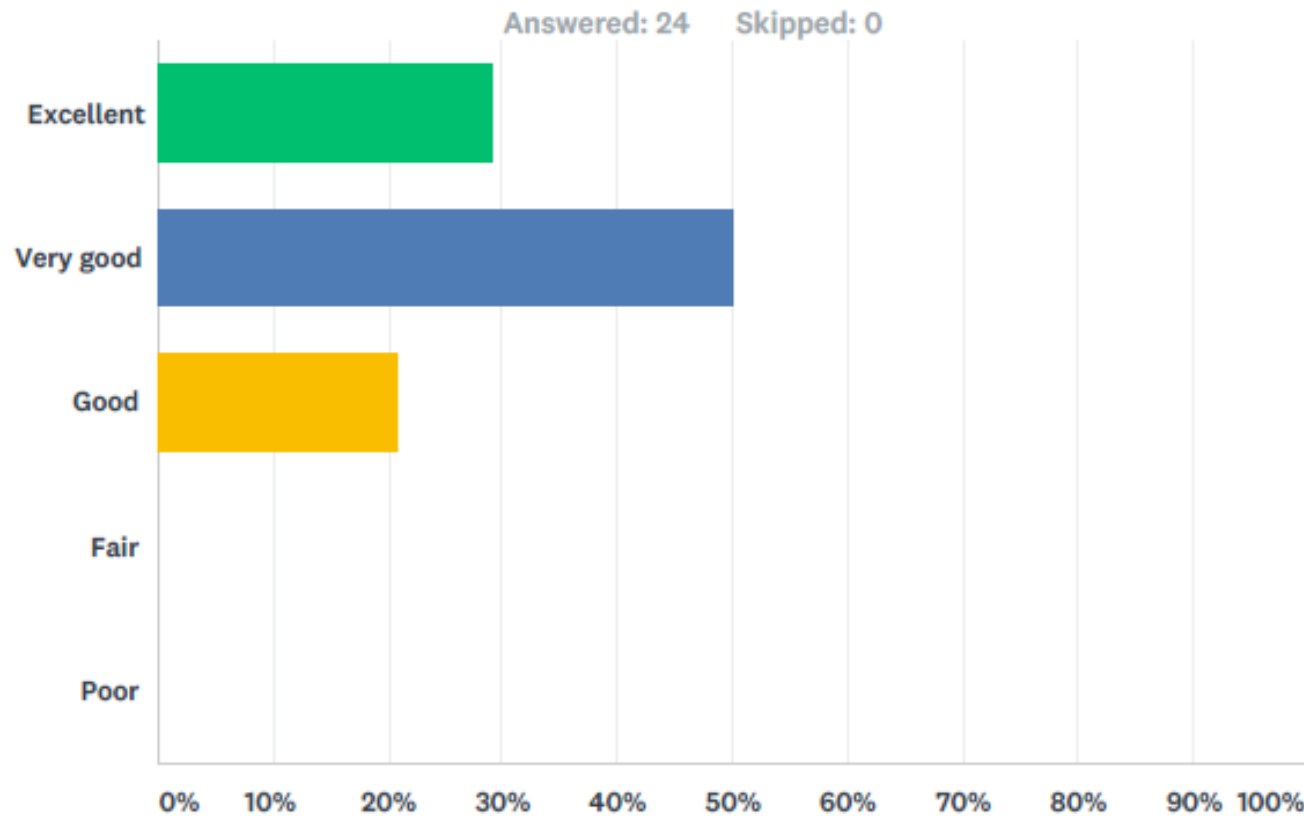
AUGUST 2017

Crispian Ashby

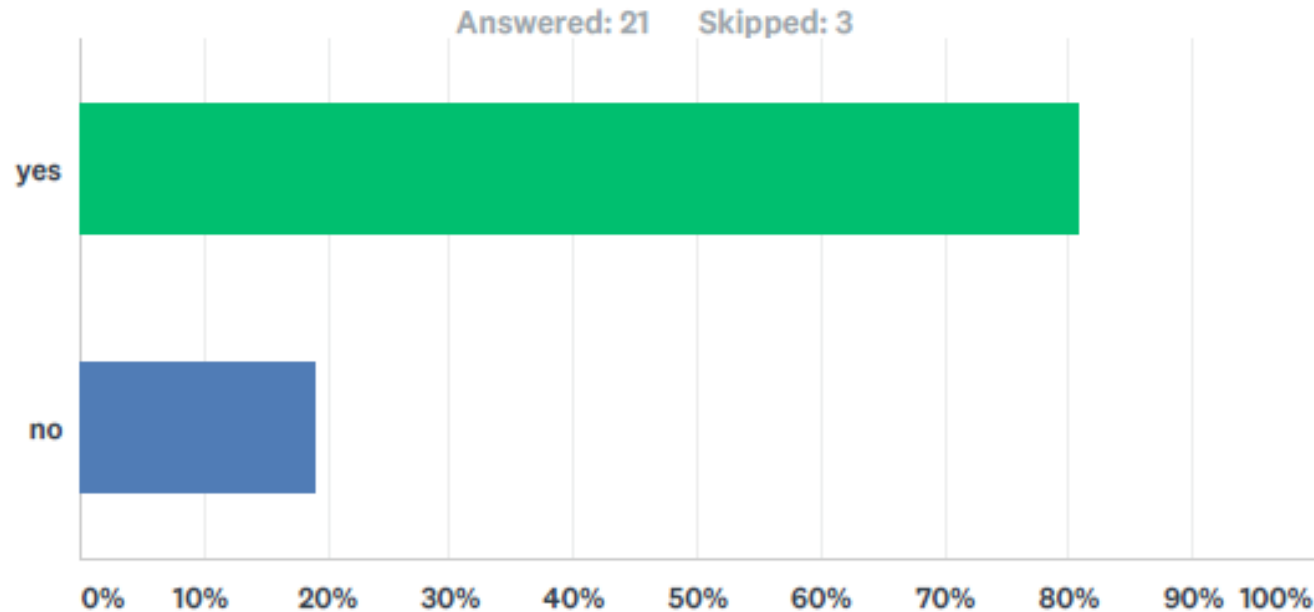
Question 1 Overall, how would you rate the Planning Workshop?



Q1 Overall, how would you rate Planning Workshop?

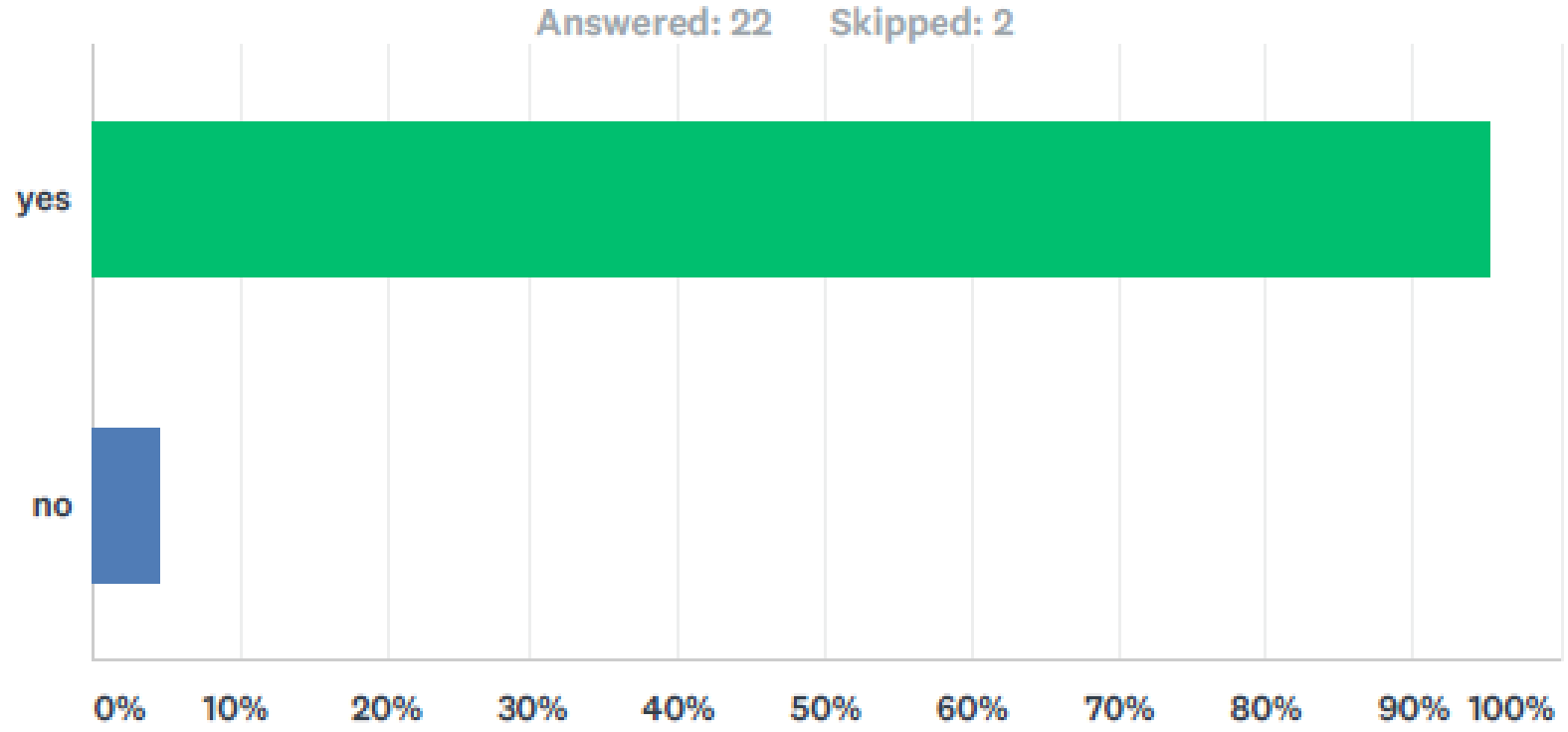


Question 2 Was the timing for the Planning Workshop suitable?



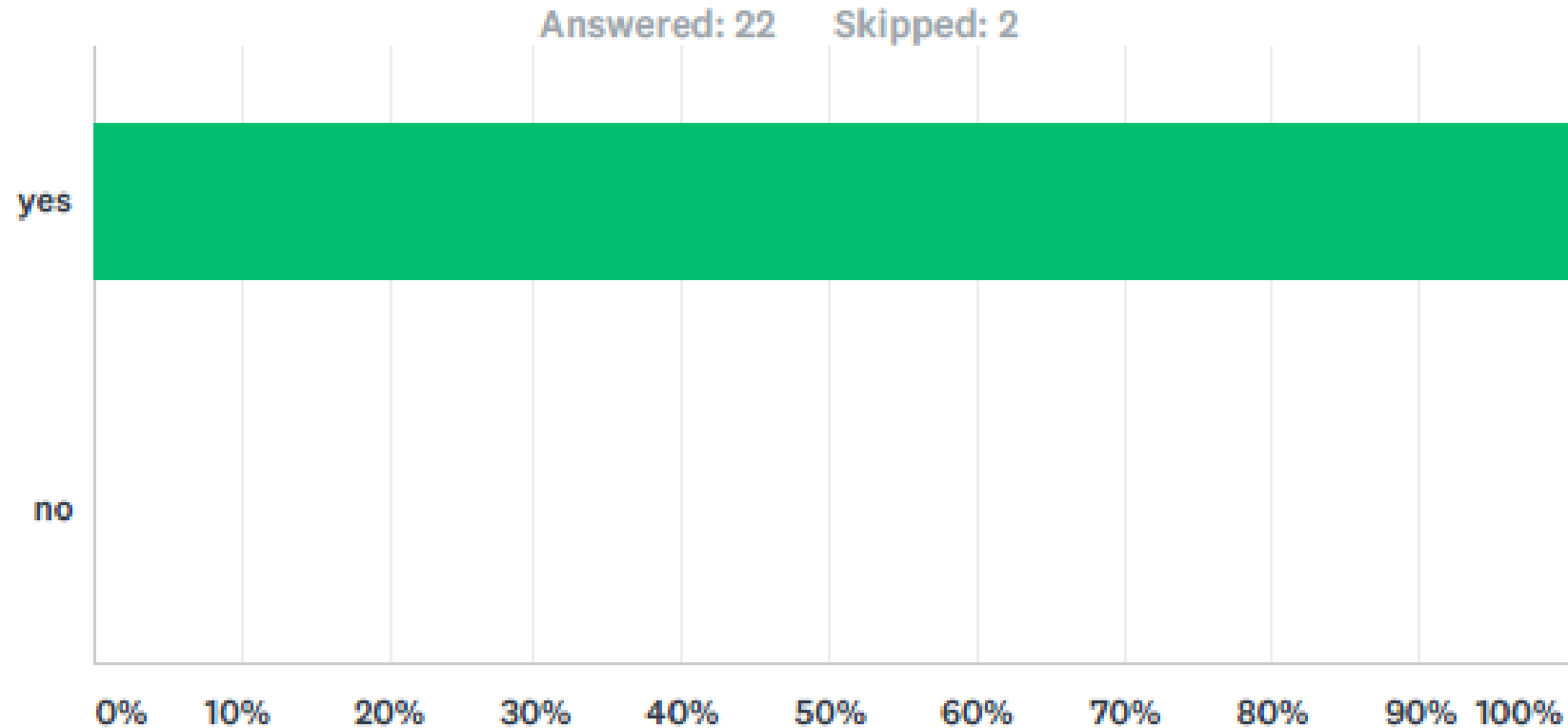
- Prefer earlier in the RD&E priority development process
- Leave it in October because it fits in with the RAC time table
- It would be best to hold the meeting when all RAC priorities have been determined and circulated. This would allow consideration of collaboration opportunities prior to the workshop. Maybe early November?

Question 3 Was the duration of the workshop appropriate (2 Days)?



- Perfect
- It was good to finish early on the second day to be able to get out

Question 4 Where you happy with the venue (Wine Centre Adelaide)?

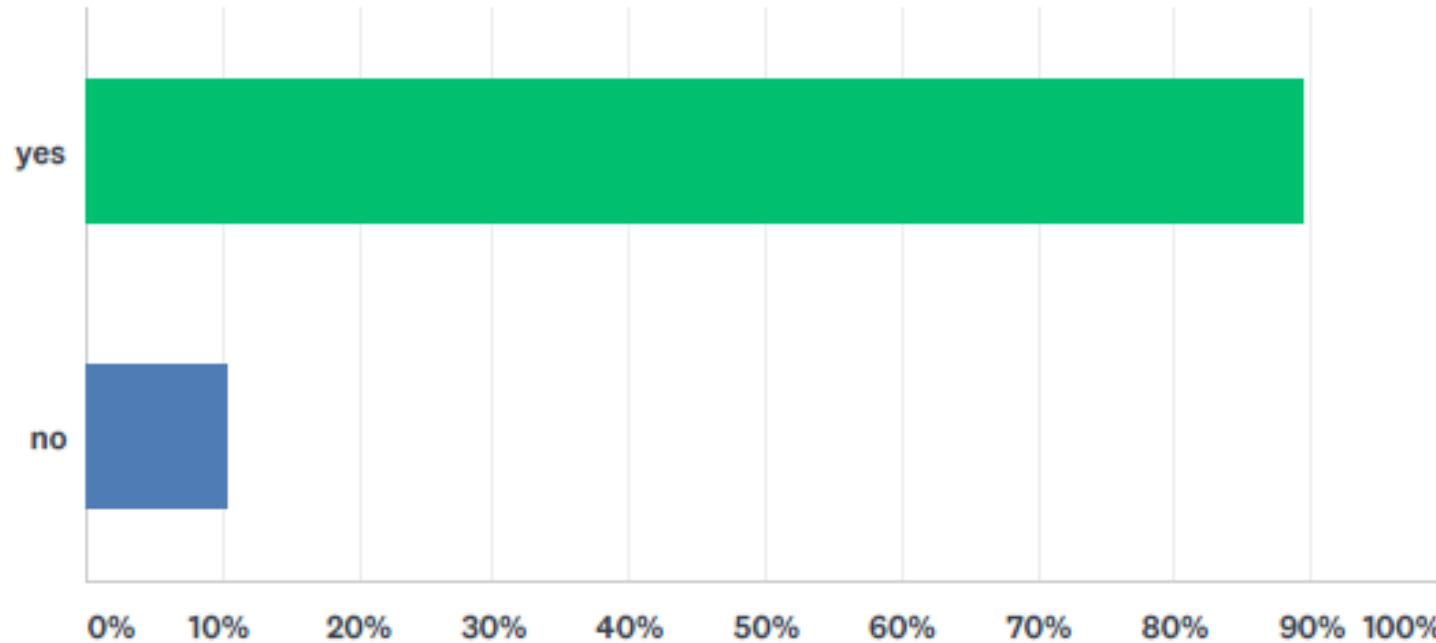


- Worked well, catering was good
- Don't like sandwiches for lunch
- Excellent venue
- Would love to have been given access to the cache of wine below us

Question 5 Were you happy with the accommodation (Majestic Roof Garden Hotel)?

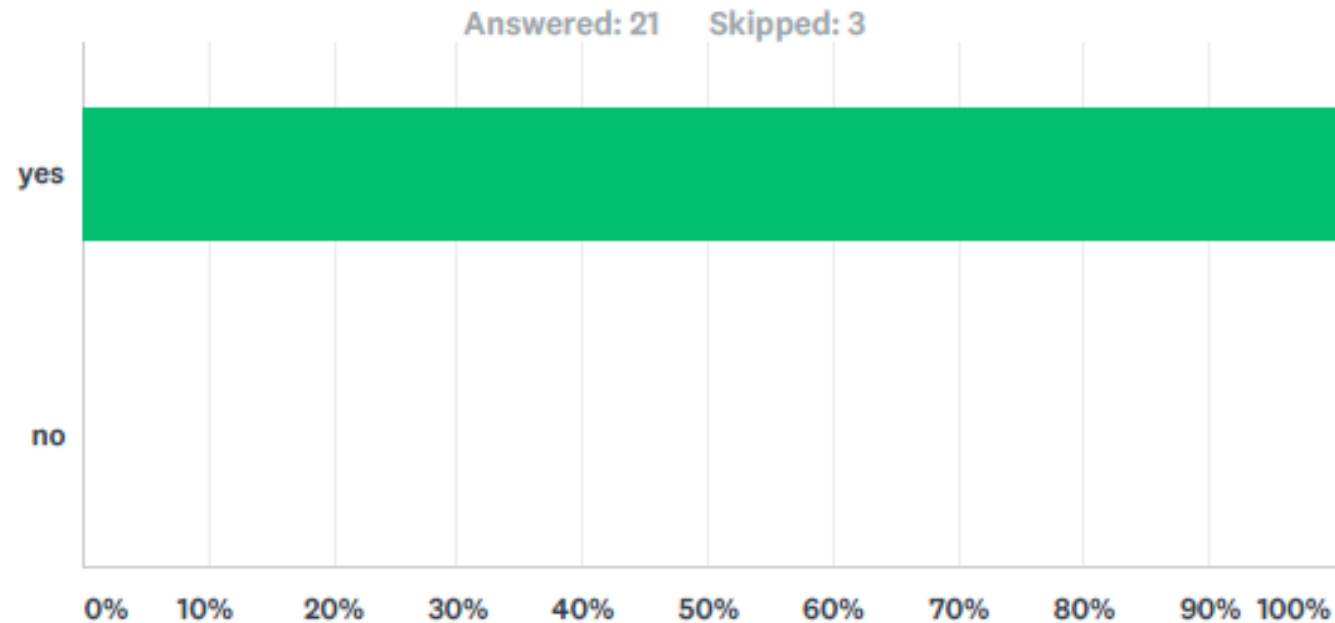


FRDC Stakeholder Planning Workshop



- Keep the accommodation within walking distance of the workshop
- Very pleasant hotel, good central location
- Excellent venue

Question 6 Were you happy with the workshop being held in Adelaide?



- Better for me than Canberra
- Its not the easiest place to get to, 2 flights, but not bad especially for a 2 day workshop
- Central for all attendees

Question 7 What other agenda items/topics would you like to have included in the future ?



- How best to engage stakeholders in the planning and prioritisation process to ensure we engage with those who benefit from the investment in RD&E
- Wine tasting
- Nil. However, it has been said before we need less time spent on talking about the FRDC as an organisation
- I would like to see more pre workshop work done i.e everyone get their priorities in an develop the matrix
- I know the Board would have discussions at the higher level but it would be great to get an insight into the issues that FRDC see that the seafood industry is facing; politically, research wise and financially. It helps to know the context as seen from Australian policy point of view.

Question 7 What other agenda items/topics would you like to have included in the future ?



- Perhaps more time to discuss priorities
- further opportunities for cross-RAC/IPA etc cooperation and collaboration. The extent to which the leaders know each other and have interaction is a limit
- The agenda was very focussed, which was good of course, however it leaves less opportunity to discuss "blue sky" or more fundamental R&D. I note this is nominally 10% of FRDC spend.
- The specific budgets available for IPAs, RACs and Subprograms for 2017-18
- New/disruptive technologies
- Not more but less items. More time to discuss collaboration opportunities and national projects

Question 8 Other general comments



- Where was the hot food?
- It would have been good to have at least one breakout session with people from similar industries e.g. groups made up of aquaculture and groups made up with wild caught etc
- Probably the best in a while
- Workshop would have benefited with a list of priorities for each of the RAC, IPAs and SP being available to workshop participants either prior to or at the workshop - hard to look for overlaps or collaborative opportunities when the range of priorities are unknown (or only partially available)
- Important workshop - good to have RAC and IPA representation come together
- Good to see all the FRDC staff there

Question 8 Other general comments



- I valued the chance to catch up with other EOs and to hear of the issues in other sectors & in the jurisdictions. The information presented on the budgeting, programs & strategic direction within FRDC was invaluable. Thanks Alison & others who organised a workshop I'd been looking forward to.
- Excellent input from the FRDC team!
- The opportunity to hold other industry meetings before /after at the venue was a big plus
- I thought it was a good program. Possibly mix the interactive and presentation sessions up a bit more
- The discussions on priority setting were a bit vague as to what was trying to be achieved until late in the process



Questions?



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ACTIONS FROM PREVIOUS WORKSHOP

Actions	Next steps
<p>FRDC to review the outcomes of the workshop and priorities, with a view to circulating possible areas of collaboration for the open call process.</p>	<p>Completed, call for applications sent out in November (and subsequent to it)</p>
<p>Once the priorities are finalised, link the priorities, and the call for applications will be sent out mid-November</p>	<p>Completed</p>
<p>Appropriate investment strategies to be developed around these common priorities by the relevant RACs, IPAs and Subprograms to facilitate co-investment into effective RD&E (e.g. research programs, standard methodologies).</p>	<p>Ongoing - Collaboration opportunities identified and co-investment occurred. There are common priority areas across RAC's, IPAs and subprograms nominated for this meeting.</p> <ul style="list-style-type: none"> • Impacts of seismic - Ongoing - nominated priority for this meeting. • Resource access/allocation - ongoing. application developed to undertake audit. A nominated priority for this meeting • Data and data gaps - Ongoing. Initial workshop held. Another to follow with industry. FSWG helping with metadat standards. AFMF have nominated harmonisation of data as a priority • People development - ongoing. Vocation and tertiary training opportunities explored. • Community support/demonstration of the broader contribution of fishing and aquaculture - ongoing. still a priority for IPAs and jurisdictions. Also on the radar for the HDR

<p>FRDC to consider moving the Social Science and Economics Research Program into a dedicated Subprogram with a budget allocation to invest in sector, jurisdictional and national priorities</p>	<p>Completed. The Social Science and Economics Research Program has become a subprogram. Also changed its name to Human Dimensions Research Subprogram.</p>
<p>FRDC to establish mechanisms to further encourage partners to leverage funding from the collaboration fund</p>	<p>Ongoing - Rules developed and communicated. Further priorities for consideration as part of the collaborate fund to be decided at this meeting.</p>
<p>FRDC to consider using the collaborate fund to address the area of capacity building and leadership development. This approach could be used for each subsequent year's allocation of the collaborate fund with regard to the stakeholder workshop identifying an annual theme and then allocating the incentive funds against that activity</p>	<p>Ongoing - The NSILP was successful in obtaining collaborate funds. People development again a common priority. Further collaborate funds possible.</p>
<p>FRDC to invest in stakeholder and staff capacity and capability building for innovation and commercialisation</p>	<p>Ongoing. Training undertaken by several staff. Some still to do.</p>

<p>FRDC to work with TechMAC to assess which standards have commercialisation potential, develop business plans for new services, and assist with their implementation</p>	<p>Ongoing - projects with potential IP identified. Likely that not many commercialisation opportunities will materialise.</p>
<p>FRDC to distribute a post-workshop survey seeking feedback from the participants on the new workshop format</p>	<p>Completed and reported on at this workshop</p>
<p>FRDC to identify suitable common metrics/KPIs that can be adopted by all RACs, IPAs and Subprograms and explore mechanisms to enhance extension and adoption</p>	<p>Ongoing - FRDC exploring other RDC methods and metrics for KPIs and also measuring impact. Further improvements to extension and adoption being explored</p>
<p>FRDC to collate and review the metrics proposed by each group during the break out session 3. These will aid in identifying suitable shared KPIs for all RACs, IPAs and Subprograms.</p>	<p>Ongoing - related to action above</p>



Questions?



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UPDATE ON NATIONAL PRIORITIES

Direction 2: Implement RD&E Plan: LEAD – Priority 1

Product of Australia is sustainable and acknowledged to be so



RD&E Plan Priority 1 Deliverable	Status	Comment	
Improving community perceptions.	Active management	SAFS and Risk Assessment for Sourcing Seafood reports. Harmonisation of data, common approaches and easier assessment methodologies in development. Determining ecosystem and TEP impact of fishing gears. Extending sustainability messages to community and consumers being further scoped.	Priority 1 subprogram provides overarching support as well as progressing national data initiatives
Connect with consumers and markets	Active management		
Fisheries Management Standard	Active management	Project underway to develop standard/guidelines. Includes also scoping further development of responsible fishing schemes	
Small scale data poor fisheries	Control focus	An inshore fisheries workshop was held to consolidate views in this area. This included methods for low cost approaches to assessment.	
Bycatch metrics	Active management	Project nearing completion looking at quantification. Application in development regarding Commonwealth policy and risk based metrics	
Community metrics	Control focus	Human Dimensions Research subprogram scoping this area. FRDCs perceptions study assists evaluation	
Increased number species in SAFS	Active management	SAFS 2018 to include 35 new species. Scoping future research in determining methods of equivalence with other assessment processes	
Address undefined	Active management	Phase 1 for methods to define the undefined completed. Phase 2 related to implementation and training in development	

Active management

Control focus

No major concern

FRDC National Priority 1

Ensuring that Australian fishing and aquaculture products are sustainable and acknowledged to be so

Sevaly Sen, Sub-programme Leader

From: FRDC's RD&E Plan 2015–20



The challenge

- Community values vs consumer behaviour
- Information is not king....
- BUT transparency and trust is

“I wonder whether the fish I buy is sustainable I decide on price- I want to trust the retailer.”

“when people’s beliefs are threatened, they often take flight to a land where facts do not matter.”
Campbell and Friesen (2015)




**BUILD
TRUST
THROUGH
TRANSPARENCY**



Targets

- **Community attitudes to fishing and aquaculture are more positive**
- **Ensure information on the performance and value of Australia's fisheries is readily available.**
- **By 2020 , positive perceptions of commercial fishing increased from 28 % cent to 40 %**
- **Increase the number of species to 200 in SAFS**
- **Reduce the number of species classified as 'undefined' in SAFS to less than 10 per cent.**

Values and Behaviour

- Commission research on influencers and networks to target messaging.
- Consistent messaging to community

Transparency and Single Source

- Whichfish.com: B2B tool
- SAFS
- Healthcheck
- Bycatch metrics
- Trawl footprint
- Fisheries Management Stds
- Responsible labour practices

Metrics

Stakeholder survey

120 species/species complexes by 2018

Application of data limited assessment tools and training in these methods

Direction 2: Implement RD&E Plan: LEAD – Priority 2

Productivity and Profitability



RD&E Plan Priority 2 Deliverable	Status	Comment
Efficiency improvements along the entire supply chain		Establishing trade and market data for industry to assess potential markets and prices. Have outlined initial interest in the food fraud and waste CRC bid.
Sustainable and profitable use of underutilised and undervalued species		Scoping species to be used for increasing utilisation. Initial interest in Australian Salmon. Other species include bycaught or currently undercaught species such as Royal Red Prawns and Cucumberfish
New technology to improve productivity and profitability		Scoping areas for improvements along the supply chain from production with fishing gear and aquaculture to processing improvement and developing innovation awards to showcase and develop innovations. Working nationally to develop harmonised data platforms starting with metadata
Habitat rehabilitation to improve productivity and profitability		Projects underway and under development related to recreational angler champion programs for fish habitat and habitat restoration and wetland repair adjacent to the Great Barrier Reef.
Social contribution		Being explored as part of the Human Dimensions Research Subprogram, Indigenous Reference Group and Recfishing Research Subprogram for social benefit
GVP increased		Will be as a result of the elements above

Active management

Control focus

No major concern

Direction 2: Implement RD&E Plan: LEAD – Priority 3



RD&E Plan Priority 3 Deliverable	Status	Comment
National coordinated growth of new aquaculture subsectors	Green	Yellowtail Kingfish R&D for Profit and establishment of New and Emerging Aquaculture Subprogram. Scoping potential involvement in the Northern Development CRC.
RD&E to address barriers to hatchery production	Green	Research programs on Yellowtail Kingfish in SA, NSW and WA. Exploring options for Cobia and Grouper for QLD Prawn Farmers. Audit being undertaken on gaps and opportunities to further develop activities across the six barriers. Pending discussions with the Northern Development CRC, additional focus will be developed for northern species and regions.
RD&E to address barriers to breeds	Green	
RD&E to address barriers to feeds	Green	
RD&E to address barriers to husbandry	Green	
RD&E to address barriers to health systems	Green	
RD&E to address barriers to market access	Yellow	

Active management
Control focus
No major concern



Questions?



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SEISMIC

- Still a priority area as evidenced by priorities nominated for this meeting
- Recent meeting held with industry and researchers
 - A common concern across jurisdictions was the lack of transparency in development of environmental plans (EP) as well as the lack of access to any finalised EP.
 - A lack of standardised risk assessment was also a common concern across jurisdictions, particularly if jurisdictions are dealing with the development of multiple EPs at once.
 - Risk assessments are not yet standardised as the format is decided upon by consultants undertaking the work.
 - A long-term approach is needed when considering risk assessments, particularly when considering cumulative impacts.
 - The AIMS North West project is still in a planning phase with field work anticipated to commence April-May 2018.
 - The project has 3 facets: fish, plankton and invertebrates (pearl oysters) and will be undertaken using a real seismic vessel.
 - The project will gauge both short and long term impacts as well as the effect of repeated surveys.
 - A proposed plankton survey builds on work done by McCauley et al, however external funding still needs to be explored for 'enclosed' plankton work.



Finished