



BUDGETS

AUGUST 2017

Crispian Ashby

FRDC Funding



A: PUBLIC-GOOD FUNDING BY AUSTRALIAN GOVERNMENT

Australian Government pays 0.50 per cent of the average gross value of production (AGVP) of the commercial sector

B: CONTRIBUTION BY THE COMMERCIAL SECTOR

Commercial fishers and aquaculturists contribute at least 0.25 per cent of AGVP

C: AUSTRALIAN GOVERNMENT MATCHING OF CONTRIBUTION BY COMMERCIAL SECTOR

Same amount as B, up to a maximum of 0.25 per cent of AGVP

D: ADDITIONAL INVESTMENTS

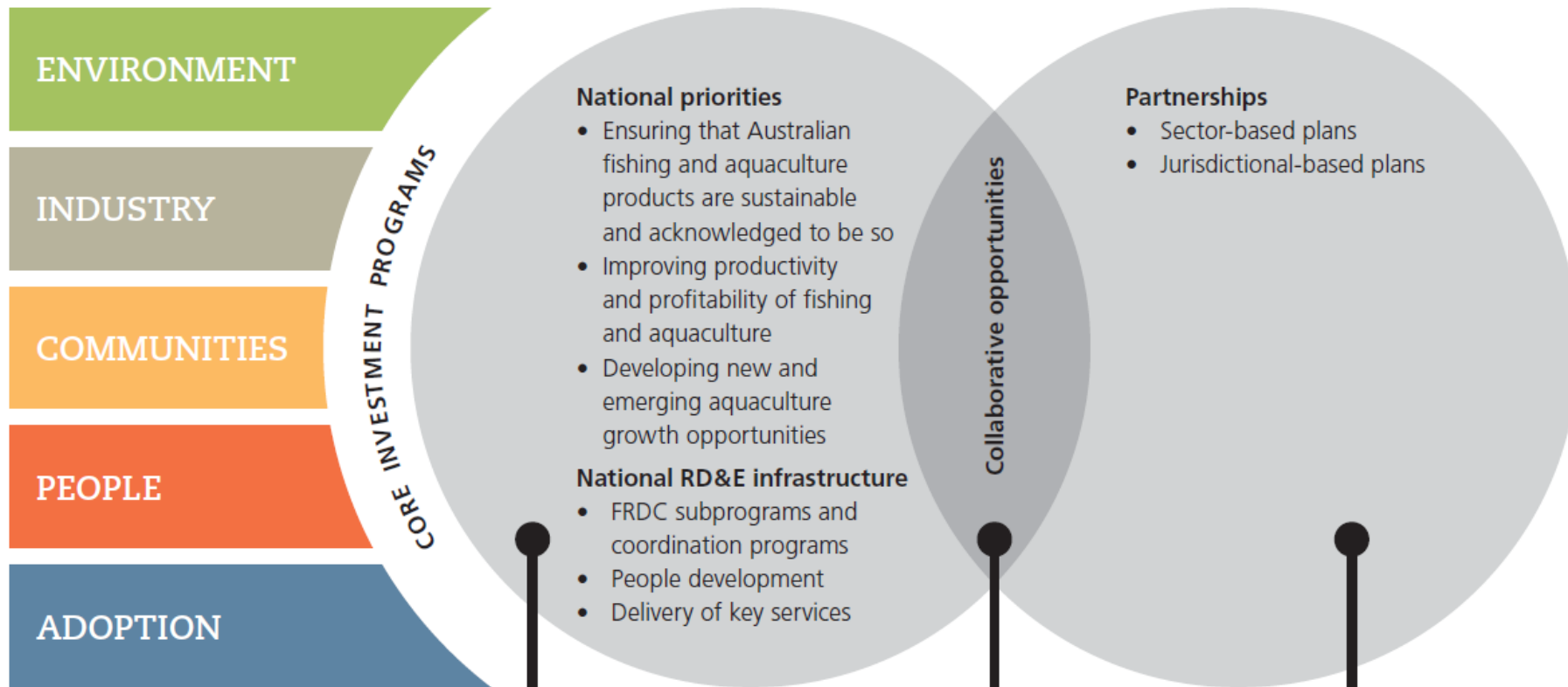
By post-harvest, retail, recreational and import sectors and government agencies

E: MARKETING INVESTMENT

These funds are invested separately from RD&E investments and are to be used for marketing only



The plan



National priorities

- Ensuring that Australian fishing and aquaculture products are sustainable and acknowledged to be so
- Improving productivity and profitability of fishing and aquaculture
- Developing new and emerging aquaculture growth opportunities

National RD&E infrastructure

- FRDC subprograms and coordination programs
- People development
- Delivery of key services

Partnerships

- Sector-based plans
- Jurisdictional-based plans

Collaborative opportunities

LEAD ...

Develop a targeted, national program of investment to deliver high-value, high-priority impacts and outcomes.

COLLABORATE ...

Where sector or jurisdictions priorities align with national priorities or infrastructure leading to co-investment in RD&E to achieve common goals.

PARTNER ...

With sectors or jurisdictions to give partnerships greater ownership of their strategic priorities and direction, investment in these activities and responsibility for taking outputs and turning them into resources.



Buckets



Lead

- National Priorities
- National Infrastructure
 - Subprograms
 - National People Development
 - Services i.e. Fish Names and standards development

Collaborate

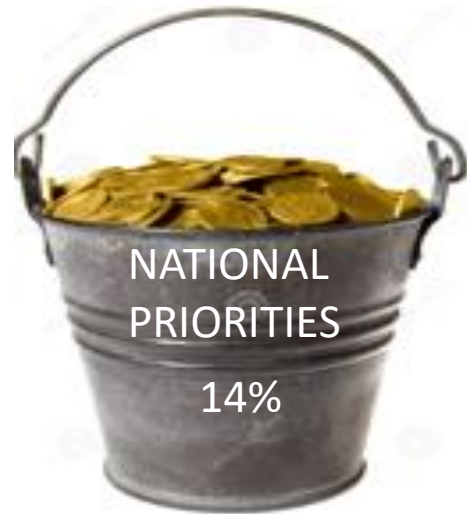
- Leverage opportunity for common priorities

Partner

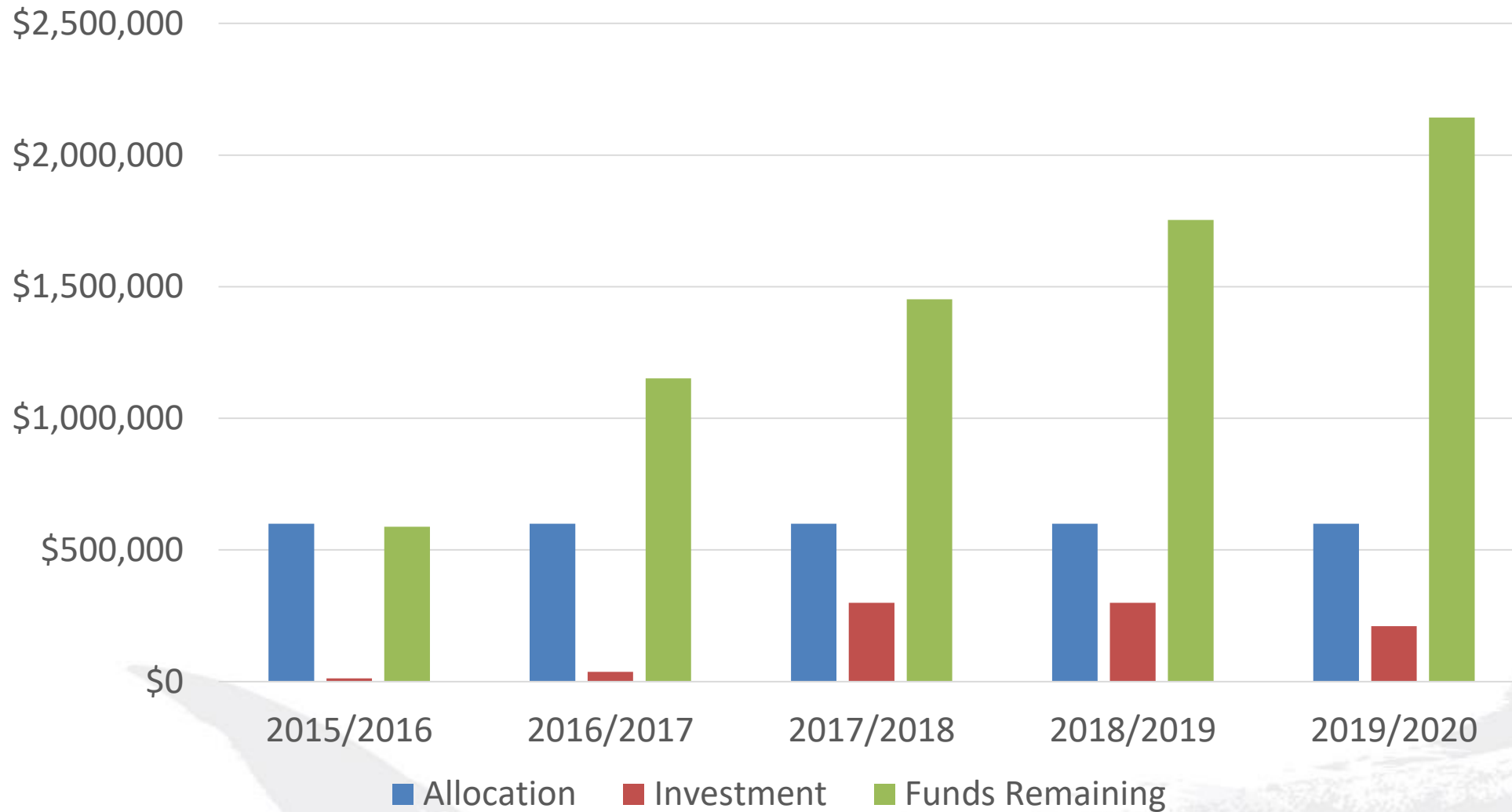
- Industry Partnership Agreements
- Research Advisory Committee

Buckets





Collaborate fund



Industry Partnership Agreement (IPA) buckets



- Made up of the industry contribution and government matching
- No public good funds provided



Research Advisory Committee (RAC) buckets



- Made up of the residual industry contribution and government matching (any industry contributions in an IPA have been removed from the budget)
- Allocation from the public good based on GVP, Population, Geography



Less ACPF, Oysters, ACA, ABFA, APFA



Less ACPF, SRL, AAGA



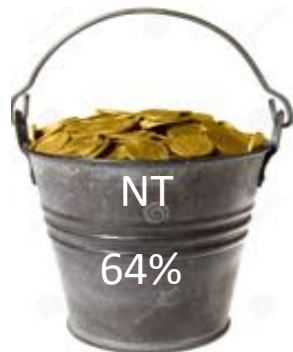
Less SRL, ACA, AAGA, TSGA, Oysters



Less SRL, ACA, AAGA, ACPF, Oysters, ASBTIA



Less ACPF, WRL, ACA, ABFA, APFA, Pearls



Less ABFA, APFA, Pearls



Less ABFA, APFA, ACPF, Oysters



Less ACPF, Subantarctic



Questions?



FRDC

PLANNING AND INVESTMENT

AUGUST 2017

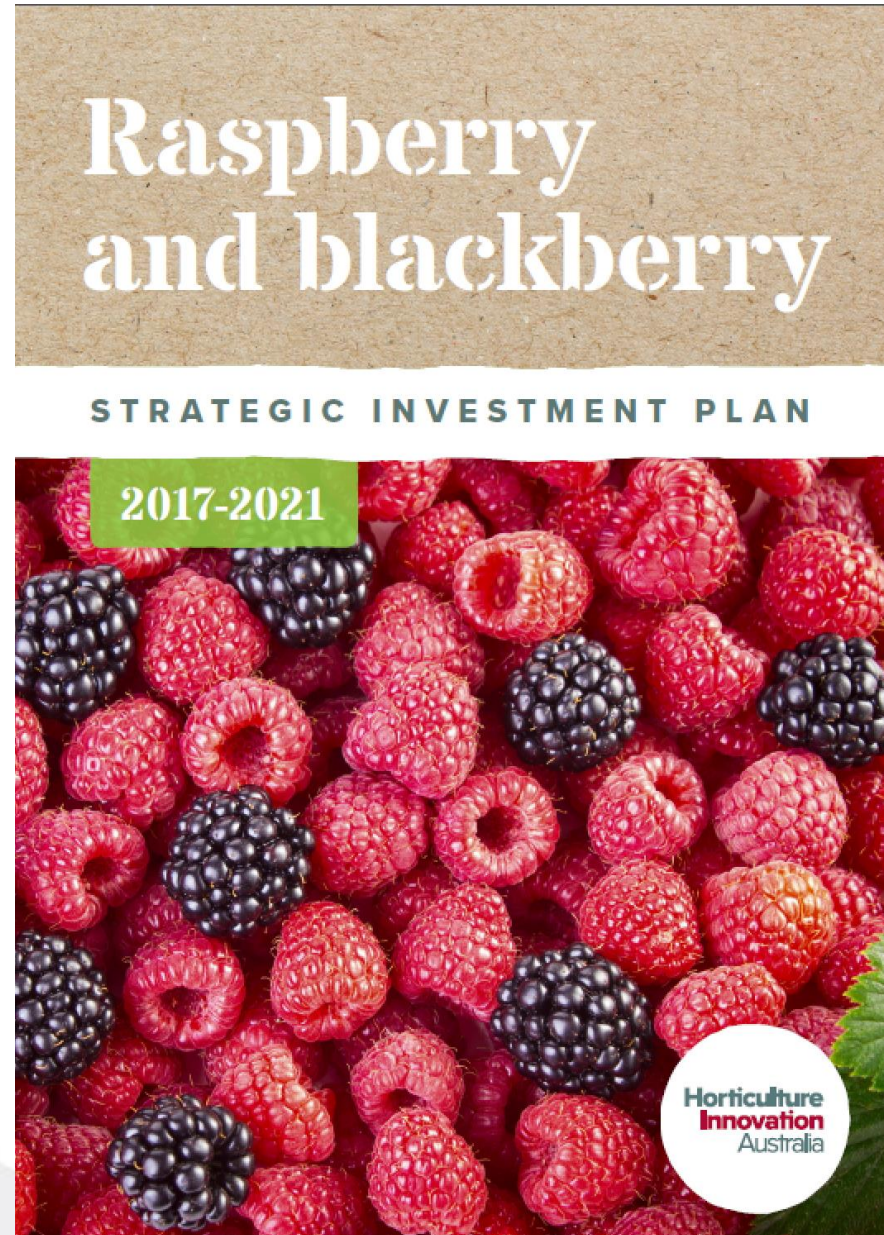
PLANNING



- Multi year RD&E Plan
- An overview of the operating environment for the jurisdiction
- The drivers, challenges and opportunities specific to the jurisdiction
- The strategic priority areas aligned with FRDC's RD&E programs specific to the jurisdiction, sector or activity
- An estimated investment allocation percentage across the Plans Programs based on the nominated Strategic Priority Areas
- **Key Performance Indicators (KPIs) against which the success of the plan will be measured**

A good example

- Horticulture



Outcomes and strategies



POTENTIAL IMPACT OF THIS PLAN



Based on an estimated investment of \$3.7 million over the next five years.

OUTCOMES	STRATEGIES
----------	------------

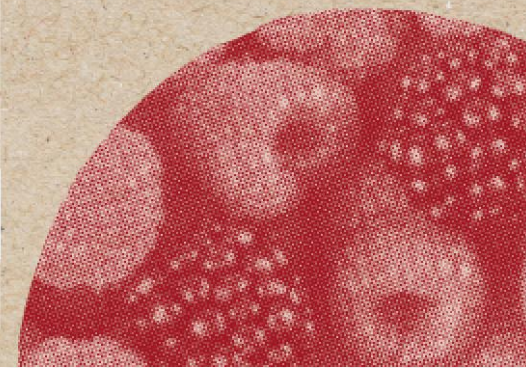
By 2021, the industry will increase farm productivity (marketable yield per hectare) by an average 10 per cent	Facilitate availability of superior blackberry varieties that match consumer expectations
	Protect the high biosecurity status of the raspberry and blackberry industry
	Establish the main constraints and influences for increasing raspberry and blackberry industry productivity
	Inform growers on the emerging options, risks and opportunities afforded by protected cropping systems

By 2021, at least 90 per cent of growers and other firms involved in raspberry and blackberry value chains will be directly engaged with and value national industry services	Develop an informed and cohesive industry through direct two-way communications with raspberry and blackberry businesses across Australia
	Provide timely information on industry production, forecasts and markets

OUTCOMES	STRATEGIES
----------	------------

By 2021, domestic per capita consumption of fresh Australian raspberries will increase by at least 40 per cent, supported by positive consumer perceptions of product value	Establish and monitor consumer perceptions and expectations towards fresh Australian raspberries and blackberries
	Promote the health benefits and value associated with eating raspberries and blackberries
	Provide timely information on industry production, forecasts and markets
	Manage risks to the Australian industry's reputation as a reliable supplier of superior quality, safe products

By 2021, exports of Australian raspberries exceed five per cent of national production by volume, in selected markets with a capacity and willingness to pay a premium for quality fruit	Develop a raspberry export strategy during 2017 by working with potential exporting businesses
	Develop and extend resource material required by businesses to enter and develop exports with existing markets
	Establish technical market access for new markets identified as priorities in the export strategy



Raspberry and blackberry SIP M&E plan

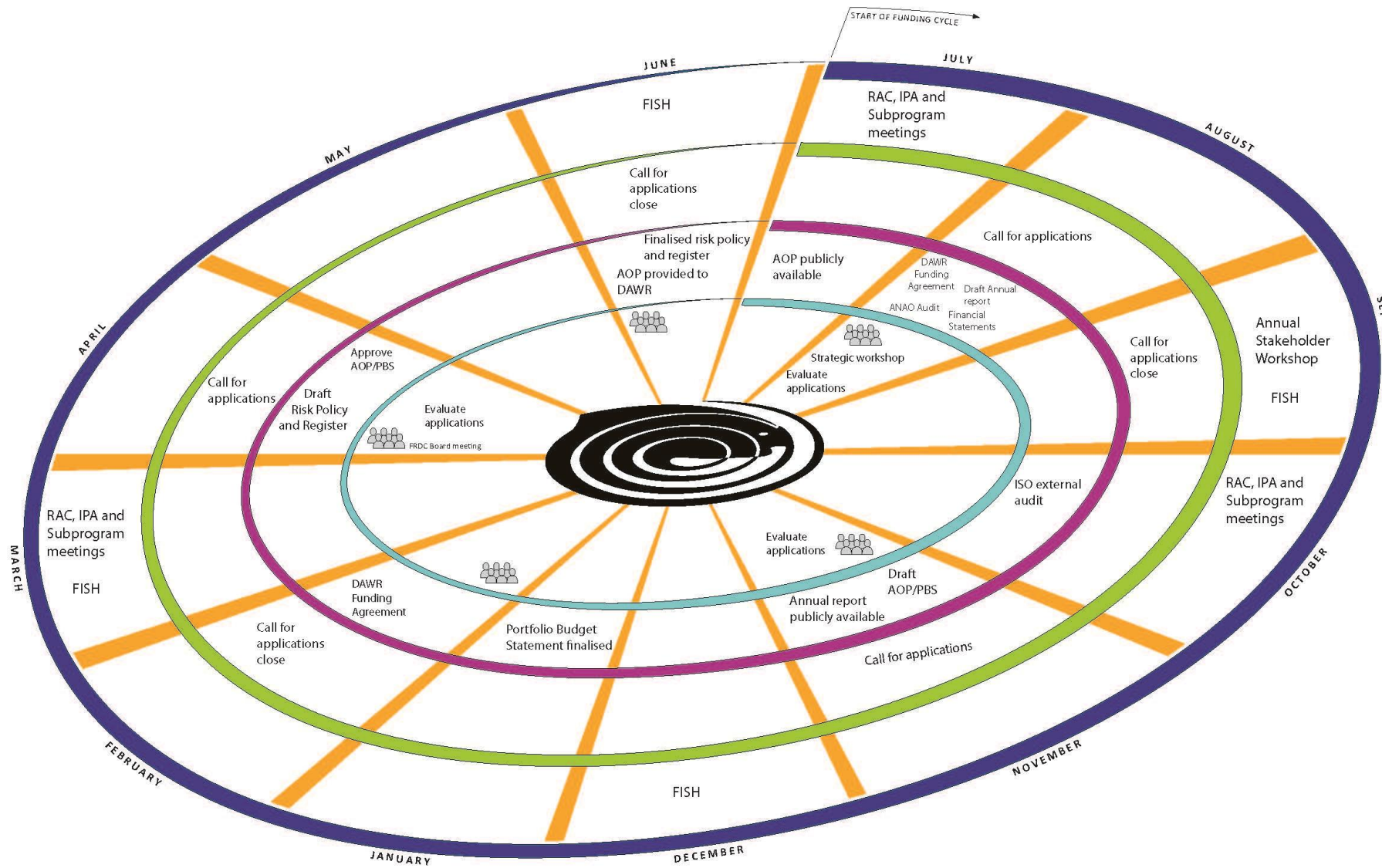
The raspberry and blackberry M&E plan is shown in **Table 2**. The table includes key performance indicators (KPIs) and data collection methods both at a macro/industry (trend) level and at more specific SIP levels.



Table 2: Monitoring and evaluation plan for the raspberry and blackberry SIP

Outcome	Strategies	KPIs	Data collection methods and sources
OUTCOME 1: By 2021, domestic per capita consumption of fresh Australian raspberries will increase by at least 40 per cent, supported by positive consumer perceptions of product value	Establish and monitor consumer perceptions and expectations towards fresh Australian raspberries and blackberries	<ul style="list-style-type: none"> Quarterly reports on sales volume through major retailers with price tracking and consumer purchase frequency Majority of grower businesses and businesses responsible for majority of national production are aware of consumer research findings Evidence of consumer health benefits available Evidence of changed grower and value chain practices to align with consumer research findings Evidence of grower awareness and satisfaction with information on national production volumes Agreed industry crisis management plan in place 	<ul style="list-style-type: none"> Retail and consumer behaviour/attitudinal data Grower surveys Desktop research Grower survey Industry workshops
	Promote the health benefits and value associated with eating raspberries and blackberries		
	Provide timely information on industry production volume, forecasts and markets		
	Manage risks to the Australian industry's reputation as a reliable supplier of superior quality, safe products		
OUTCOME 2: By 2021, exports of Australian raspberries exceed five percent of national production by volume, in selected markets with a capacity and willingness to pay a premium for quality fruit	Develop a raspberry export strategy during 2017 by working directly with current/potential exporting businesses	<ul style="list-style-type: none"> Raspberry export strategy developed with input and validation by export ready businesses Export manual and production guide for meeting the market requirements of priority countries is completed and supported by exporters Plans to achieve technical access in the three highest priority markets are agreed and implementation commenced Export protocols established with priority markets 	<ul style="list-style-type: none"> ABS/GTA export statistics Grower and exporter survey Exporter/grower workshop DAWR
	Develop and extend resource material required by businesses to enter and develop exports with existing markets		
	Establish technical market access for new markets identified as priorities in the export strategy		

Investment and assessment



	Board
	Compliance
	Operations
	Planning



Finished